



Scan. Order. Pay.

Go Digital,  
Serve Better



## We're Digital Natives

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With an inventive mindset and deep knowledge of new media landscapes, we build websites, mobile applications, and social media engagements that enhance brand value and sales. Watch this space, as we'll be relaunching ourselves with a brand new face and various in-house applications.

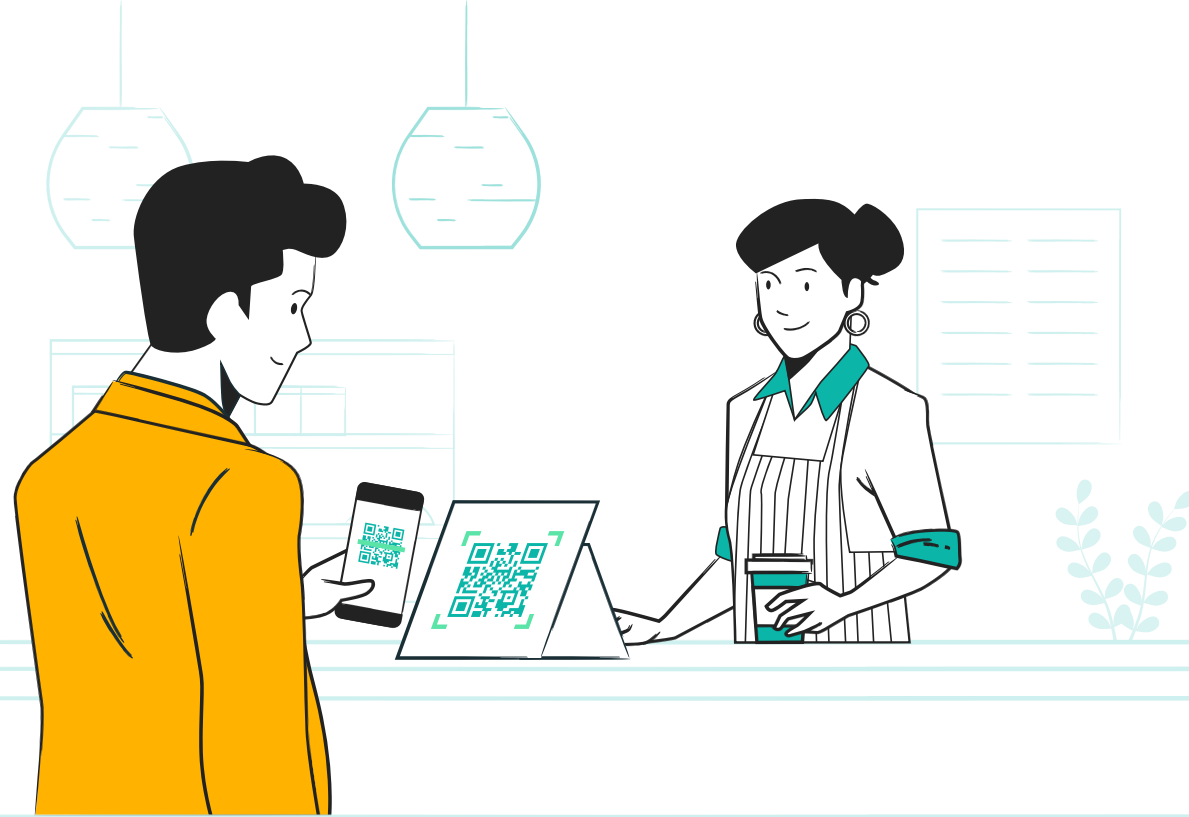
We understand how people interact in the digital space. The KPTAC team is a diverse medley of right-and left-brain thinkers; we are strategists, designers, sociologists, programmers, digital engineers and above all, innovators. This combination of talent fosters a rare level of insight, enabling us to build exceptional experiences for effective brand communication.



**Trusted by 1,000+ Hotels and Restaurants  
around the world**

# Vision

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Imagine a world of hospitality, where food is served in a healthy environment, interactive media engages the customer with utmost satisfaction, and you leave behind a well-rewarded host; who is waiting to serve you again.

eMenu invites you to build this rewarding world together, one that is **informative, reliable, and eco-friendly**.

eMenu - with its **highly optimized and secure solution**, unlocks the potential of an outlet and brings all its offerings to its guests **efficiently and instantaneously**.

The Problem

## Traditional Paper Menus

Spend extra on protective covers/laminations and quality of paper



No usable data to capture from paper menus



Paper menus are not cost-effective



Not environmentally friendly



The Problem

## Traditional Paper Menus

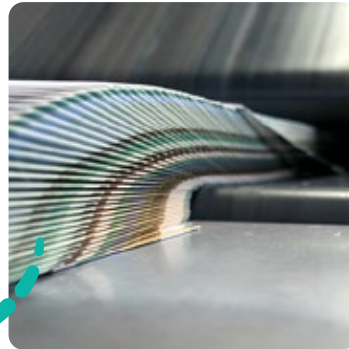
Hard to capture customers' attention



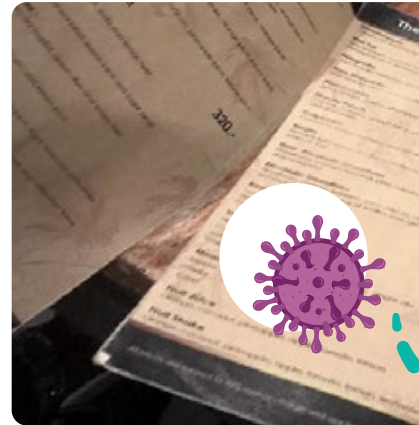
Requires a separate "Specials" Board for offers/specials/ discounts



Slow to update

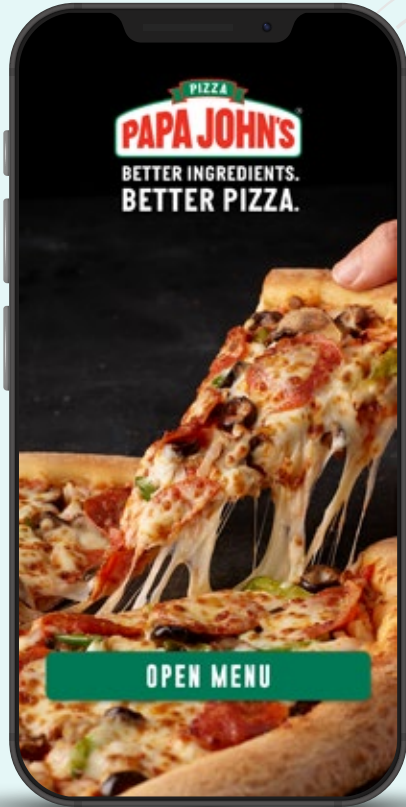


Gets dirty, damaged, stained, and with constant usage, is filled with bacteria and viruses.



The Solution

## Digital Menu – QR



## Digital Menu — QR

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QR provides an easy, fast,  
and contactless  
experience



Very fast loading times using  
progressive web app  
technology



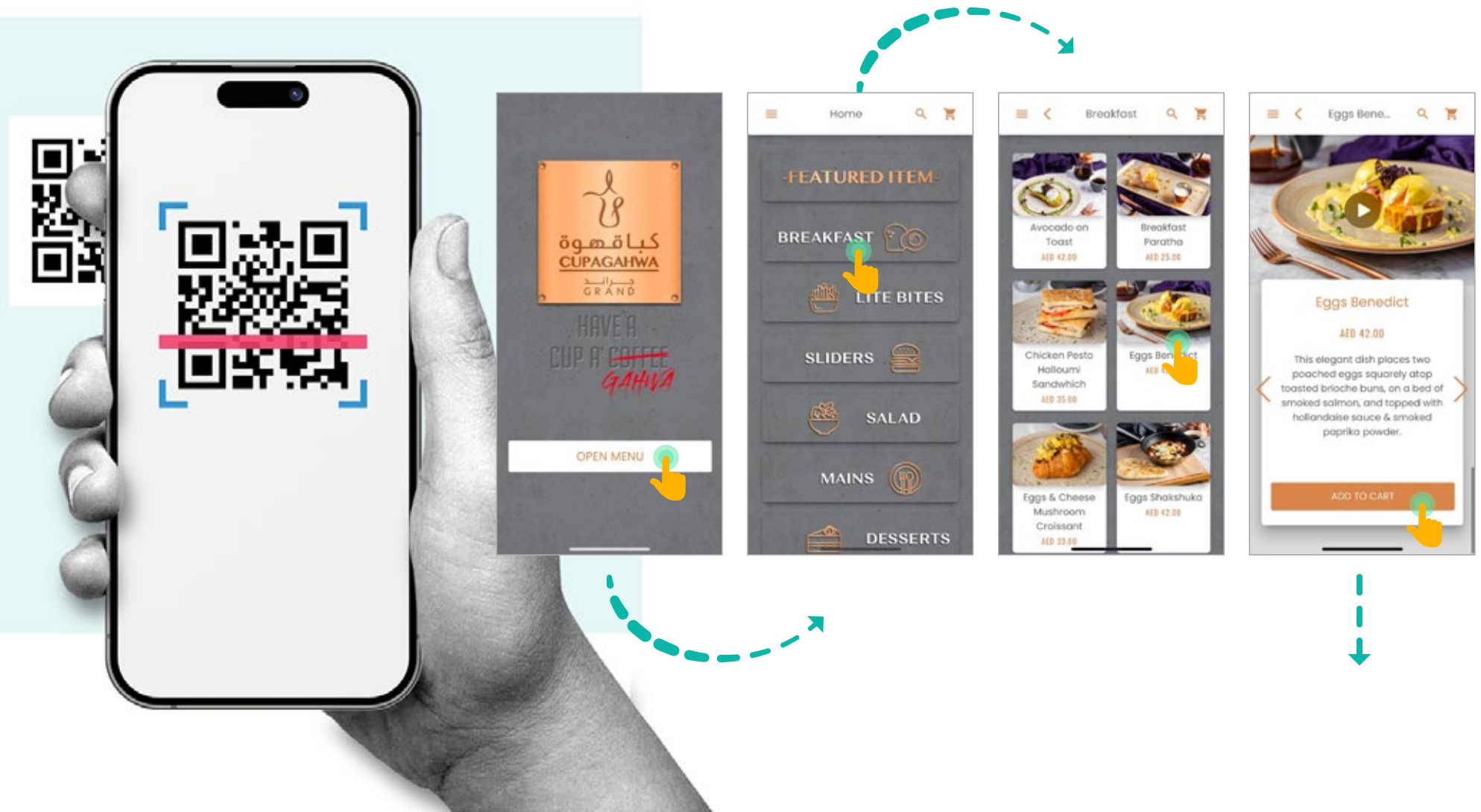
Works with all mobile devices  
with a camera



QR menus can also be easily  
installed as an app on  
the device



# How Does it Work?



# Features

Every aspect of the menu is customizable



## Features

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Order notifications via email or whatsapp



Add special categories like "Happy Hour" with discounted pricing



Search functionality



Add promotions



Add dietary information or any other property for each item



Multiple languages with editable UI Translations

## Features

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Customizable Feedback Forms



Multiple Payment Gateway integrations available



Complete analytics - Track the most viewed dish or a category



Integrations with Delivery partners



Delivery Zones - limit deliveries to certain areas if required



Can use any custom Domain for your QR link

# Digital eMenu Benefits

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- ✓ **Increase Revenue**  
By more than 30% - Supported by several case studies
- ✓ **Improve Customer & Staff Safety**  
With an increased interest in health and sanitation, many consumers, as well as staff members, feel safer not handling paper menus
- ✓ **Turn Tables Faster**  
Includes both ordering system and bill pay capabilities which reduces the time guests spends waiting to order and process the payment
- ✓ **Seamless Updating Process**  
Enable you to easily adjust pricing, change menu items, or add and remove dishes across multiple locations
- ✓ **Improve Ordering Accuracy**  
Digital Menus can reduce food wastage because it minimizes ordering miscommunication and errors
- ✓ **Decrease In Operational Costs**  
Enable you to manage in-house dining with fewer servers and reduce overhead costs
- ✓ **Access To Real Time Data**  
Easily available data to export and analyse the demographics, behaviour, and interests of your target customers seamlessly

# Our Leading Integrationsn Partners



## Groups



mərhaba



and more...

## Hotel Clients



and more...

# Restaurant Clients



Restaurant Clients



and more...

digitalemenu.com

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**Thank You**